

Centre factsheet

intu Trafford Centre

The UK's most iconic shopping destination



This centre has ranked 4th in the Top 50 UK Shopping Centres for the last two years. It's a place that visitors love and where retailers thrive, ranking 3rd nationally for the turnover generated. With 76% of the market share, intu Trafford Centre offers brands real potential to prosper as the no.1 regional shopping centre.

Number of stores

228

Sq. footage of retail space

2m

UK shopping centre rank

4th

Regional position

1st

Performance uplift vs chain average

67%

Market size

£1bn

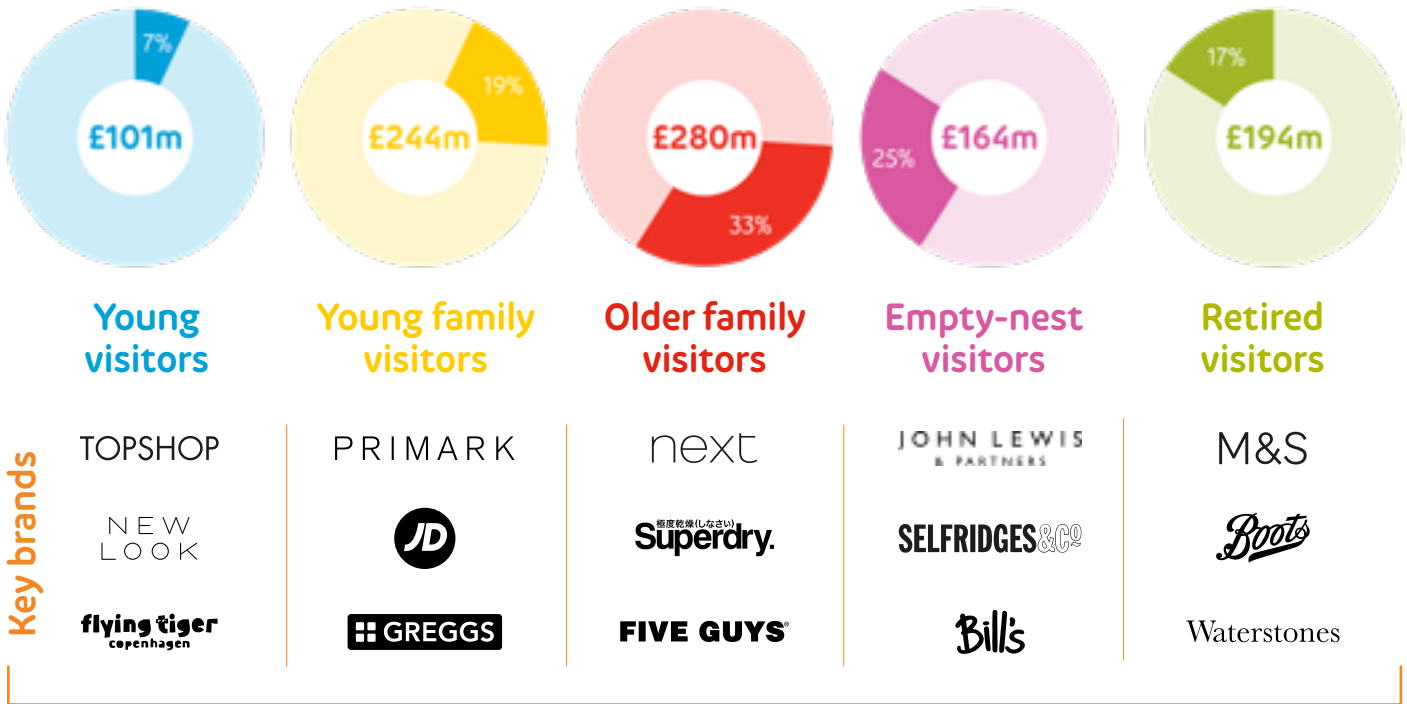
Market share

76%

Catchment size

4.5m

Catchment deep-dive



£1bn+
Market potential*

The future

Everything that makes intu Trafford Centre so unique and loved, including its high quality design and finishes have been featured in the recent transformation of Barton Square. It's also home to an impressive 85,000 sq ft Primark, giving shoppers even more reasons to visit.

Outside of the centre, Trafford Waters offers an exciting £1bn mixed use masterplan pipeline including 3,000 new homes, a 28-acre

Therme resort, 750,000 sq ft of office space and 5,000 new jobs. This new vibrant urban neighbourhood will boost the local economy and increase the centres' catchment population by 321,000 by 2030.

Whist capacity limits post lockdown may result in fewer visitors, the centres mix of high-quality fashion-focussed brands means that shoppers are spending more per trip.

COVID-19 recovery rate

Retail stores
now open

86%

Leisure and F&B
now open

75%

Contact us

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*Including spend from groups outside of the consumer segmentation
Sources: Global Data 'Top 50 UK Shopping Centres' report July 2019, intu properties plc, Javelin Group and CACI