

Leading the way – Disability Confident



Purple have been delighted to have worked with intu progressing through the Disability Confident scheme. We have been impressed with the activities intu has undertaken that demonstrate its understanding of disability inclusion and the value disabled employees have.”

Mike Adams OBE, CEO, Purple

1 in 5

of the UK population has a disability

1st

shopping centre business to be Disability Confident Leaders across all centres

▶ **Alongside our commitment to be the accessible shopping destination of choice, we are also aiming to be the most accessible workplace**

In 2019, around a fifth of the UK population was considered to have a disability or long-term condition and yet just one per cent of our employees chose to report a disability. Joining the Department of Work and Pensions' Disability Confident scheme allows us to make clear to potential and existing employees our commitment to support people with disabilities.

To achieve Disability Confident Leader status, we were assessed on our approach, acknowledged our limitations and put in place an action plan for the next 18 months. Steps in the action plan include evaluating the accessibility of our recruitment journey and additional internal training.

“As I have a condition which requires support and understanding from my employer, it is great to see intu working to improve its approach to employees with long-term conditions,” said employee Aisha, above left.